



RF

REBECCA FORMAN

813.300.4795 | EMERGING MEDIA GURU | [WEBSITE](#)

#BECCATAKESBOSTON

Floridian with Boston roots – follow my journey on social platforms!

SKILLS

- Writing/Blogging
- Social Media
- WordPress
- Salesforce
- SharePoint
- Recruiting
- Proofreading
- Photography
- Photo Editing
- Public Speaking
- Interviewing
- Focus Groups
- Trade Show & Conference experience
- Event Planning
- Limited Working Proficiency in Mandarin Chinese & Spanish

EXPERIENCE

SENIOR RECRUITER • THE CREATIVE GROUP • DECEMBER 2016 - PRESENT

As a leading creative staffing agency in Boston, The Creative Group specializes in connecting interactive, design, marketing, advertising and public relations talent with the best companies throughout the Boston area.

SOCIAL MEDIA & FUNDRAISING COORDINATOR • THE OYSTER REVIVAL • JULY 2016 – DECEMBER 2016

Documentary: I planned and executed an Indiegogo campaign to fundraise for post-production costs. I crafted copy for email blasts and managed the Facebook, Twitter and Instagram handles.

SOCIAL MEDIA COORDINATOR • BOSTON UNIVERSITY • OCTOBER 2015 – AUGUST 2016

Managed the Facebook, Twitter and Instagram pages for the Division of Emerging Media Studies program, creating content daily and live-tweet events.

INTERNAL COMMUNICATIONS PROFESSIONAL INTERN & RESOURCE ASSISTANT • THE WALT DISNEY COMPANY • JANUARY 2013 – APRIL 2015

Print & Digital Internal Communications intern for the Creative Entertainment Department.

EDUCATION

EMERGING MEDIA STUDIES • JULY 2016 • BOSTON UNIVERSITY

Combined academic coursework with intensive research workshop-seminars, Was exposed to the latest research and thinking on big data, analytic techniques for social media, and the role of public policy for optimal deployment of new communication technology.

MASS COMMUNICATIONS – NEWS EDITORIAL JOURNALISM • DECEMBER 2014 • UNIVERSITY OF SOUTH FLORIDA TAMPA

Summer 2011 Study Abroad – Trinity College, Dublin



EMAIL



TWITTER HANDLE



INSTAGRAM



LINKEDIN URL